

# Why a Prosci License?

Licensing Prosci's content allows you to tailor Prosci's research-based change management tools, methodologies and training materials to fit your needs. Designed to help individuals and organizations accelerate change capability development, Prosci offers a variety of licenses to enable success at any stage of your change management journey.

With a Prosci change management license, you can:



## Customize

Customize Prosci's methodology and role-based trainings to accommodate your organization's unique attributes and audiences. Brand the materials to give change management a familiar look that is consistent with your company culture and language.



## Integrate

Integrate the Prosci change management approach into your organization's culture and operations. Embed the Prosci methodology into existing change processes and initiatives, and blend Prosci's role-based trainings into your employee and leadership development programs.



## Scale

Build change management competencies across your organization and at your particular stage of your change management journey. Flexible and cost-effective licensing options allow you to leverage the materials that align with your unique needs and budget.



## Standardize

Build consistency and efficiency by establishing a common language for change within your organization. Enable all business units and staff to speak the same language for change and use the same processes and tools.

With a Prosci license, you gain the resources, flexibility and autonomy to customize Prosci's change management tools to your organization's culture, values and business models. Through this enterprise solution, you can institutionalize change competency and create a change-ready culture to succeed on your must-win initiatives.

## License Benefits

Investment in a Prosci license grants you perpetual access to the core content of the license. This also includes one year of the active licensee benefits listed below. A small annual fee allows you to continue receiving these benefits.

As an active licensee, you receive the following benefits in addition to the ability to use Prosci's content:

- Significant discounts on Prosci published books
- Discounts on full training material sets for the courses under license
- Low-cost training package options and à la carte training item ordering
- Ongoing updates upon release of any content covered under the original license
- Administrative support for licensed online tools and resources
- Discounts on Prosci's U.S. public programs (ADKAR Enablement, OCC and ECM Licenses) and select Enterprise Training programs (OCC and ECM Licenses)

## Getting Started With a Prosci License

Every Prosci license begins with a kickoff meeting to help you integrate the licensed materials into your initiatives and drive success.

Have questions? [Contact us](#) to learn more.

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