



Organizational Change Competency License

This license provides access to the Prosci 3-Phase Process and Prosci ADKAR® Model in addition to role-based training programs to embed change management into how your organization operates. Use the Organizational Change Competency License to lead and drive more effective change, building change management competencies at every level, from senior leaders to front-line associates.

Define Success
Define Impact
Define Approach

Phase 1

Prepare Approach

Plan and Act
Track Performance
Adapt Actions

Phase 2

Manage Change

Review Performance
Activate Sustainment
Transfer Ownership

Phase 3

Sustain Outcomes

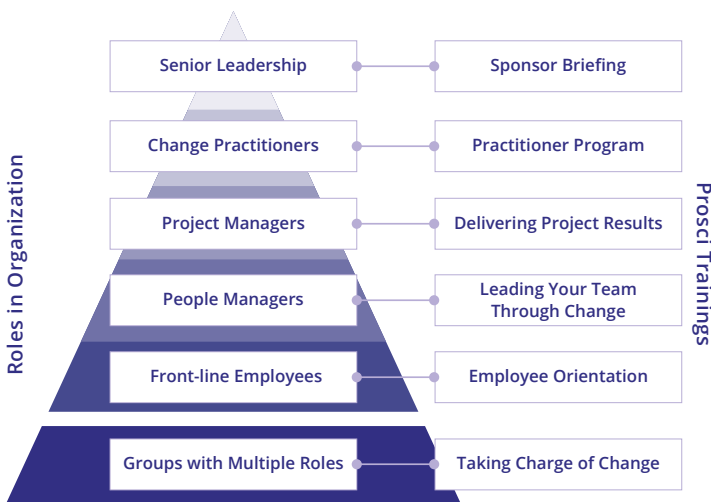
Leverage a Robust Suite of Tools and Resources

This license includes organization-wide access to digital content, resources and tools in the Prosci Hub Solution Suite, including:

- **Research Hub** – A single point of access to Prosci research, including core studies, topical studies and relevant data across a broad array of topics.
- **Knowledge Hub** – A single point of access to content and resources related to a specific Prosci training program or learning experience.
- **Instructor Hub** – A single point of access to facilitation guidance and materials to deliver Prosci training programs.
- **Proxima** – A web application that guides you through the Prosci Methodology focusing on the people side of change throughout a project or initiative.

Build Organizational Competency With Change Management Training

The Organizational Change Competency License gives your organization access to Prosci’s research and role-based training content and the ability to customize this content to fit your culture, brand and specific needs.



Included With the Organizational Change Competency License

Programs/Program Materials:

- Practitioner Program
- Change Management Sponsor Briefing
- Delivering Project Results Workshop
- Leading Your Team Through Change
- Change Management Employee Orientation
- Taking Charge of Change

Note: All training programs can be delivered onsite or virtually.

Published Materials:

- *The ADKAR Advantage: Your New Lens For Successful Change* (all formats)
- *Change Management: The People Side of Change* book
- *Employee's Survival Guide to Change* book
- *Best Practices in Change Management* report excerpt(s)

Portal Tools:

- Instructor Hub
- Knowledge Hub
- Research Hub
- Proxima

Have questions?
[Contact us](#) to learn more.

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