

ENGAGE TO INFLUENCE TRAINING PROGRAM

INFLUENCE WITH PURPOSE, PRESENCE AND PRECISION

PROGRAM OVERVIEW

The Engage to Influence Training Program by ProClipse Consulting is designed to strengthen strategic communication, influence, and interpersonal effectiveness across all levels of the organization.

In today's evolving business environment, professionals who communicate with clarity, confidence, and influence are better positioned to lead teams, engage stakeholders, manage change, and drive organizational success. This program equips participants with practical communication, persuasion, negotiation, and presentation skills that enhance collaboration, leadership presence, and professional impact.

Through interactive discussions, scenario-based learning, simulations, and applied practice, participants develop the confidence and capability to communicate more effectively across workplace interactions, leadership conversations, and strategic initiatives.

WHO SHOULD ENROLL

This training program is ideal for:

- Team leaders and mid-level managers
- Client-facing professionals
- Project and program managers
- Emerging leaders and high-potential talent
- Internal communications, HR and change agents
- Cross-functional teams engaged in strategic initiatives



KEY TAKEAWAYS

WHY CHOOSE THIS TRAINING

- **Strategic Communication and Influence Mastery:** Gain a cohesive set of skills in public speaking, assertiveness, negotiation and influence to lead conversations and drive outcomes with confidence.
- **Communication Psychology:** Leverage communication psychology and behavioral influence techniques to enhance message impact, shift mindsets, and influence with greater intention and empathy.
- **Real-World Application and Practice:** Engage in scenario-based exercises, peer interaction, and feedback sessions that ensure learning is practical, experiential, and immediately applicable in daily work.
- **Scalable Influence Across the Enterprise:** Develop a shared language and mindset of influence across teams and departments, strengthening collaboration, alignment, and organizational communication culture.



LEARNING OBJECTIVES

By the end of the program, participants will be able to:

- ✓ Deliver compelling presentations with confidence and clarity.
- ✓ Build trust and engage in effective interpersonal communication.
- ✓ Use assertive communication techniques to express ideas respectfully and professionally.
- ✓ Apply persuasive communication techniques to influence decisions, strengthen engagement, and drive positive outcomes.
- ✓ Negotiate win-win solutions using structured, effective negotiation tactics.

TRAINING PROGRAM PACKAGE INCLUSIONS

- Learning needs assessment
- Customized training program
- Comprehensive training materials
- Real-world case studies and group activities
- Post-training Q&A follow-up session (online)
- Certificate of Completion (digital or printed)

PROGRAM MODULES

- **Speak Up:** Mastering the Art of Public Speaking
- **Communicate with Impact:** Mastering Effective Communication
- **Assertive Communication for Professional Influence:** Mastering Confident and Respectful Communication
- **Lead with Impact:** Mastering the Art of Persuasion and Influence
- **Win Wise:** Mastering the Art of Strategic Negotiation

Learn more about our Engage to Influence Training Program.
Contact us today to speak with a consultant or request a customized training proposal.